

Tracy D. Marshall



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Instructional Designer

Partners with college instructors and K-12 teachers to develop digital content for on-ground and virtual courses

Educator

Taught college courses with traditional college students and dual enrolled high school students

Coach

Coaches college instructors on effective pedagogy and technology use in virtual teaching and learning



Michigan State University

Master of Arts

Educational Technology
2014



University of Windsor

Master of Arts

Religious Studies
1997



Michigan State University

Bachelor of Arts

Religious Studies
1994

Professional Outlook

Education

The measure of a strong educator is in inspiring behavior that compels a learner to engage in the work of learning. A good teacher provides tools that trigger intrinsically motivated learning events that deeply satisfy the learner.

Technology

All technologies are not created equal. Technologies need to match the learning goals to support learning in an intuitive manner that provides equitable and accessible content to support all learners. A good technology is almost invisible.

Design

The best course developments begin with Course Learning Outcomes. The best design is when content activities conform to the science of learning, and function to support natural learning behaviors.



Walsh College
Troy, MI
Instructional Designer
Jan 2015 - present

Professional Experience

- ✓ Partners with instructors to design course material for virtual and hybrid delivery
- ✓ Guides instructors on best practices for virtual instruction
- ✓ Determines best medium for content dissemination based on instructor goals, content type, user experience and cognitive sciences
- ✓ Researches and implements emerging technologies to provide deep, meaningful, customized learning experiences
- ✓ Committees Served: Employee Ambassador Team, Tomorrowland Today, Academic Conduct Committee, Assessment Committee, Academic Technology Committee, OER Implementation Team, Center for Teaching and Learning
- ✓ Advised on: Learning Outcomes in preparation for HLC and ACBSP accreditation visits, projects with K-12



Farmington Hills, MI
Consultant
June 2020 – Sept 2020

- ✓ Advised administration and instructors on best practices for transitioning from 100% on-ground instruction to hybrid instruction
- ✓ Conducted workshops with instructors on creating and teaching in virtual environments
- ✓ Coached instructors on transitioning their specific content from 100% on-ground instruction to virtual instruction



Dearborn, MI
Social Science Faculty
& Instructional Technology
Adjunct & Full-Time
2003 - 2013

- ✓ Designed, created and taught 100 and 200 level on-ground and online courses to college and dual enrolled students
- ✓ Taught a required "Preparing to Teach Online" seminar to instructors granting online teaching certification
- ✓ Lead technology workshops for faculty to use in on-ground and online courses

Certifications and Awards



The Walsh One Hundred

Awarded 2023



Creative Commons Certificate for Educators

Earned 2022



ISTE Training

Attended 2019