

Tracy D. Marshall



313.605.0314



Tracy.Marshall3.14@gmail.com



Tracy.Marshall314.com

Educator

Taught college courses with traditional college students and dual enrolled students

Technology Coach

Coaches college instructors on effective technology use and teaching online

Instructional Designer

Partners with college instructors and K-12 teachers to develop digital content for on-ground and online courses



Michigan State University

Bachelor of Arts

Religious Studies

1994



University of Windsor

Master of Arts

Religious Studies

1997



Michigan State University

Master of Arts

Educational Technology

2014

Professional Outlook

Education

A skilled educator can awaken every person's innate desire to learn. When educators are allowed to work in this way, we see education inspire learners so they thrive in a sustained learning experience from Kindergarten through college graduation.

Technology

Teachers should drive technology use; technology should not drive pedagogy. Learners often consider poor technology choices an obstacle to learning; therefore thoughtful, critical consideration of technology is necessary.

Design

Innovative design involves constructing content that purposefully and strategically aligns with the learning process. Creating content in this manner helps achieve the academic goals of teachers and the learning outcomes of school districts.

Professional Experience

WALSH[®]

Walsh College
Troy, MI
Instructional Designer
Jan 2015 - present

- ✓ Partners with instructors to design course material for online and hybrid delivery
- ✓ Guides instructors on best practices for online instruction
- ✓ Determines best medium for content dissemination based on instructor goals, content type, user experience and learning styles
- ✓ Researches and implements emerging technologies to provide deep, meaningful, customized learning experience
- ✓ Committees: Academic Conduct Committee, Tomorrowland Today and Employee Ambassador Team
- ✓ Advises on: Program Learning Outcomes in preparation for HLC accreditation visit, Internal Program Review procedure

**HENRY
FORD**
COLLEGE

Henry Ford College
Dearborn, MI
**Social Science Faculty
& Instructional Technology**
Adjunct & Full-Time
2003 - 2013

- ✓ Designed, created and taught 100 and 200 level on-ground and online courses to college and dual enrolled students
- ✓ Taught a required "Preparing to Teach Online" seminar to instructors granting online teaching certification
- ✓ Lead technology workshops for faculty to use in on-ground and online courses

Inspiration and Professional Development



International Society
for Technology in
Education



Michigan
Association for
Computer Users in
Learning



Chronicle of Higher
Education



Master of Arts
Educational
Technology
program - MSU



Office of
Scholarship and
Innovation